

## Message Text

UNCLASSIFIED

PAGE 01 STATE 040479  
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/OIM/224/KLFERNANDEZ/ABH

APPROVED BY EB/OCA/CM/JJREILLY

COM/OIM/224/EMBELDEN

COM/OIM/PD/CGENDREAU

COM/OIM/222/NLSTEIN

STATE/OCA/CD/RDAY

STATE/EUR/RPE/RBRESLER

-----240501 017377 /17

R 232045Z FEB 77

FM SECSTATE WASHDC

TO AMEMBASSY OTTAWA

INFO AMCONSUL TORONTO

AMCONSUL VANCOUVER

AMCONSUL MONTREAL

UNCLAS STATE 040479

E.O. 11652: N/A

TAGS: BEXP, CA

SUBJECT: FY 1977 COUNTRY COMMERCIAL PROGRAM FIRST QUARTER

PROGRESS REPORT

REF: OTTAWA 296 JANUARY 26, 1977

1. WCAG MET FEBRUARY 11 TO DISCUSS REF REPORT. REASONS FOR CANCELLATION OF CATALOG SHOW AT PRODUCTION MACHINE TOOL SHOW WERE EXPLAINED AND A PROGRESS REPORT GIVEN ON IMPLEMENTATION OF EXPERIMENTAL REGIONAL TRADE PROMOTION PROGRAM.

2. VANCOUVER'S DELAY IN IMPLEMENTING CAMPAIGNS NO. 1 AND UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 040479

4 WHILE EXCEEDING TARGETS IN NOS. 2 AND 5 WERE NOTED. WCAG ASSUMED THAT EVENTS MOVED POST TO EXPLOIT TIMELY OPPORTUNITIES AND THAT DELAYED TARGETS IN OTHER CAMPAIGNS WILL BE MET IN CURRENT QUARTER.

3. WCAG IS AMENABLE TO ADDING VANCOUVER TO ACTION POSTS FOR NON-CAMPAIGN INITIATIVE ACTIVITY NO. 4 - PROMOTION OF

WINES AND BEER, IF OPPORTUNITIES FOR ADDITIONAL SALES IN  
SPITE OF B.C. LIQUOR ADMINISTRATION BOARD POLICIES  
REPORTED VANCOUVER A-01 JANUARY 10, 1977 SO WARRANT.

4. ADJUSTMENTS IN TORONTO CCP ACTIVITIES DUE TO TRANSFER  
OF COMMERCIAL POSITION MENTIONED REFTEL PARA 10 SHOULD BE  
ACCOMPLISHED THROUGH DROPPING MACHINE TOOL CATALOG SHOW.  
THIS SHOULD RESULT IN AVAILABILITY OF SUBSTANTIAL POST  
RESOURCES FOR OTHER SCHEDULED ACTIVITIES. IF TORONTO  
FEELS ADDITIONAL ADJUSTMENTS ARE NECESSARY JUSTIFICATION  
AND SUGGESTIONS ARE REQUESTED. WCAG FELT DEVELOPMENT OF  
CALGARY CCP CONTRIBUTION SHOULD BE MADE AFTER NEW OFFICER  
HAS ARRIVED AND HAS HAD OPPORTUNITY TO OBSERVE AND COM-  
MENT ON POST'S POSSIBILITIES FOR AN OPTIMUM COMMERCIAL  
PROGRAM.  
VANCE

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 23-Feb-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977STATE040479  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** OIM/224/KLFERNANDEZ/ABH  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770063-0813  
**Format:** TEL  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770216/aaaaaols.tel  
**Line Count:** 78  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 241e61c0-c288-dd11-92da-001cc4696bcc  
**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 OTTAWA 296  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 30-Sep-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3249828  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FY 1977 COUNTRY COMMERCIAL PROGRAM FIRST QUARTER PROGRESS REPORT  
**TAGS:** BEXP, CA  
**To:** OTTAWA  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/241e61c0-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009